



The Trustees of JCKL Charitable Foundation Registered

(PPAB-02/2015) c/o The Japan Club of Kuala Lumpur
No. 2 Jalan 1/86, Off Jalan Taman Seputeh, 58000 Kuala Lumpur.
Tel: 03-2274 2274 Fax: 03-2274 3584

Aug 2026

Dear Sir/Madam,

Promotional (PR) Video Advertising Opportunities **THE 54TH JAPAN CHARITY BAZAAR 2026**

On behalf of the Japan Charity Bazaar Organizing Committee of the Trustee of JCKL Charitable Foundation, we would like to extend our warmest greetings to you and all in your organization.

The PR video initiative provides companies and organizations with an opportunity to promote its business or activities, and at the same time, the contributions made will be donated to Malaysian charitable organizations. On the day of the Charity Bazaar, a minimum 30-second silent PR video from each participating company/ organization will be played continuously, approximately five times throughout the event on the main venue screen measuring 10 ft x 12 ft. We would be most grateful if you would consider participating in this initiative as part of your company's Corporate Social Responsibility (CSR) activities, as well as supporting efforts that promote friendship and exchange between Japan and Malaysia. Our Charity Bazaar will be held as follows:

Date: Sunday, 1st November 2026
Time: 10:30 am to 3:00 pm
Venue: EQ Kuala Lumpur (Equatorial Plaza, Jalan Sultan Ismail, 50250 Kuala Lumpur)

Support our cause through **PR Video Contribution**

We kindly request a contribution of **RM500 for 30 seconds of your PR video.**

To participate, please complete the attached "**Donation -Based Video RESPONSE SLIP**" and send it to: bazaar.donation@jckl.org.my

PAYMENT can be made via bank transfer to the Foundation's CIMB account below:

- Account name: **THE TRUSTEES OF JCKL CHARITABLE FOUNDATION REGISTERED**
- Account number: **80-1090623-8**



*Complimentary tickets to the Charity Bazaar also will be given as a token of appreciation to all donors.

*All contributions received through this initiative will be donated to Malaysian charitable organizations.

Please also find attached "**The Beneficiaries List of Charity Bazaar Y2025.**"

*Please note that this is NOT applicable for tax exemption receipt.

In addition to our previous donation request, we would be sincerely grateful for your kind consideration in supporting the **54th Japan Charity Bazaar** by featuring your company's PR video during the event.

We greatly appreciate your kind support and cooperation and look forward to your participation in this meaningful initiative. Thank you very much for your continued support.

Sincerely,

Tan Sri Dzulkifli Abdul Razak
Chairman of The Trustees of JCKL Charitable Foundation Registered

Yoshiaki Okabe
President of The Japan Club of Kuala Lumpur

Shinsaku Yasumitsu
Chairman of Organizing Committee, The 54th Japan Charity Bazaar 2026